

About us

itembo is the African Entertainment hub for creatives across the Nations of Africa. The itembo platform offers creatives easy access to enablers, in whatever endeavour they seek to pursue.

With a rapidly growing catalogue of creatives engaged in different aspects of the entertainment value chain and a wealth of newly created content being added every single day, there are limitless possibilities for you to discover, share and enjoy content and information from the brightest new talents in Africa.

itembo was born out of the need to expand and cater to the needs of other creatives outside of the music industry, with the success of its predecessor 9jabeats.com which provided a similar platform for Nigerian musical artists such as Patoranking, Skales, Korede Bello, Samsong, Mode9 , Styl Plus, Yung6ix, Morell, Five Mics to showcase their budding talents earlier on in their careers.

itembo brings over 10 years of experience in online promotions and social music networks, to work for creatives not just in Nigeria but across the African Continent.

Our Goal

Our goal is to be 'The springboard ' for independent recording artists, music producers, models, DJs, videographers, photographers and other creative across the continent to derive the most benefit from their creative works and talents.

Our Vision

To be a global leader in Digital media streaming and content monetization.

Features

Users on the itembo platform have access to a host of features to support their creative endeavours and add value to their online experience.



Streaming



Discussions



Events



Gallery



Blog



Polls



Charts



Video



Ratings



Store



Stats



Social



Playlist



Search

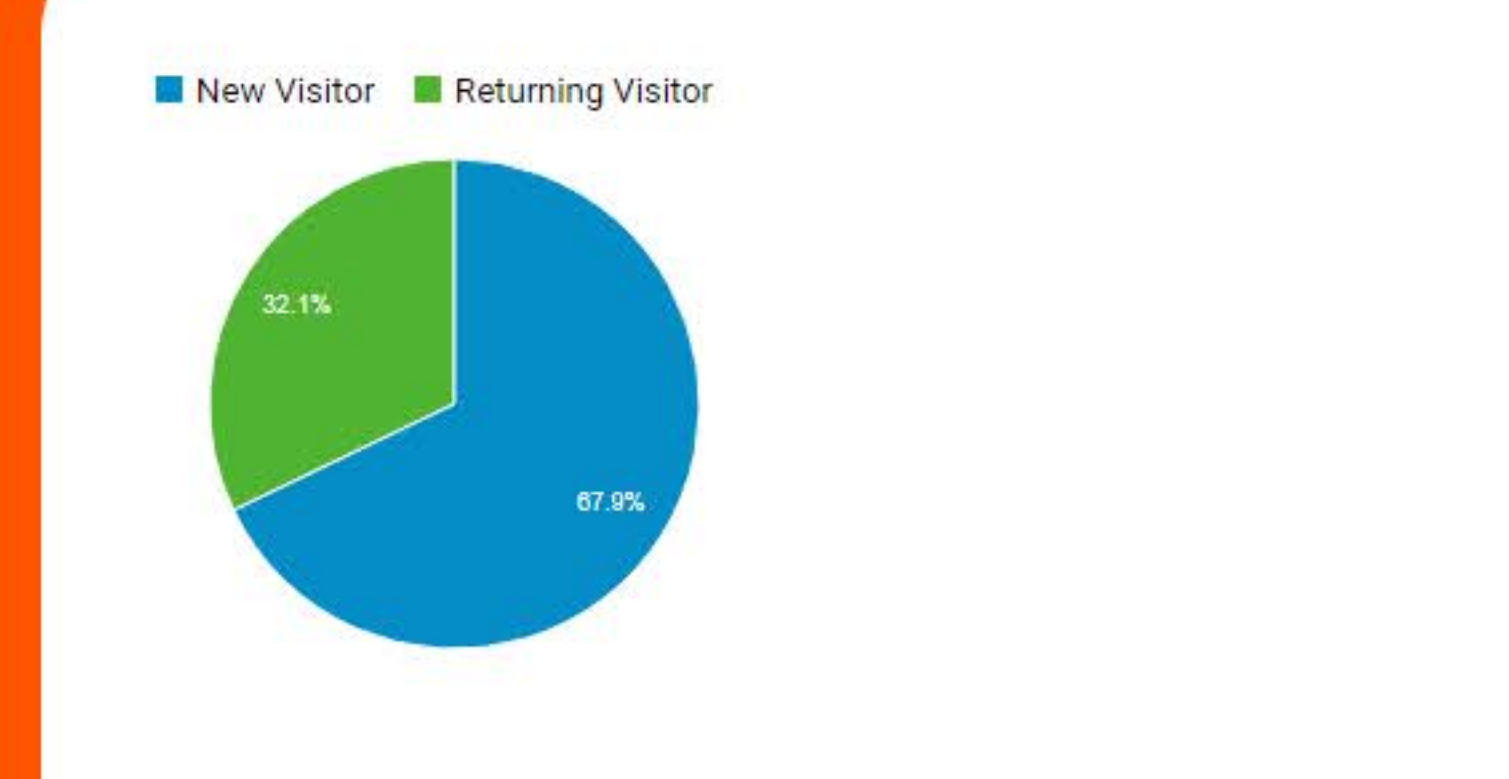
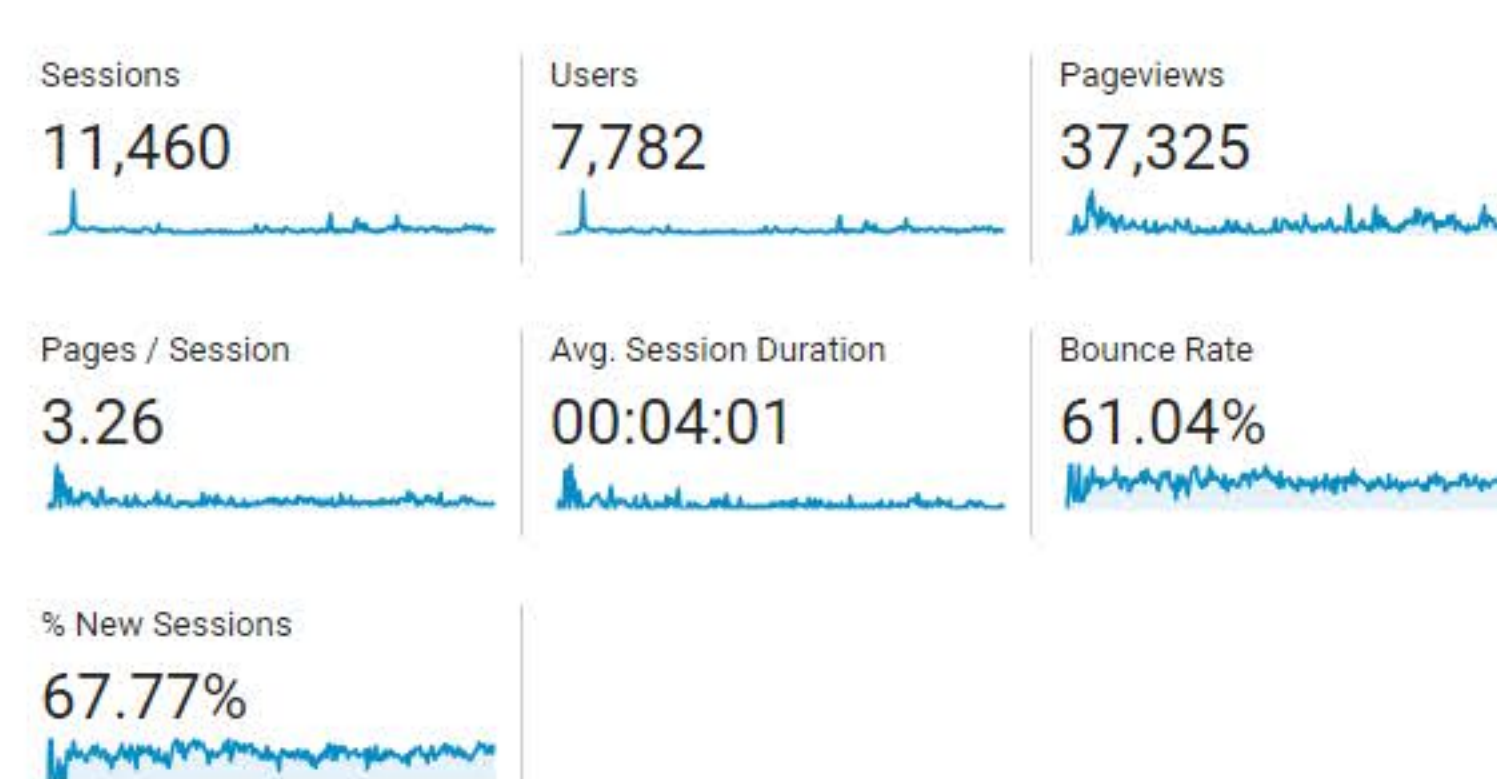


Forum

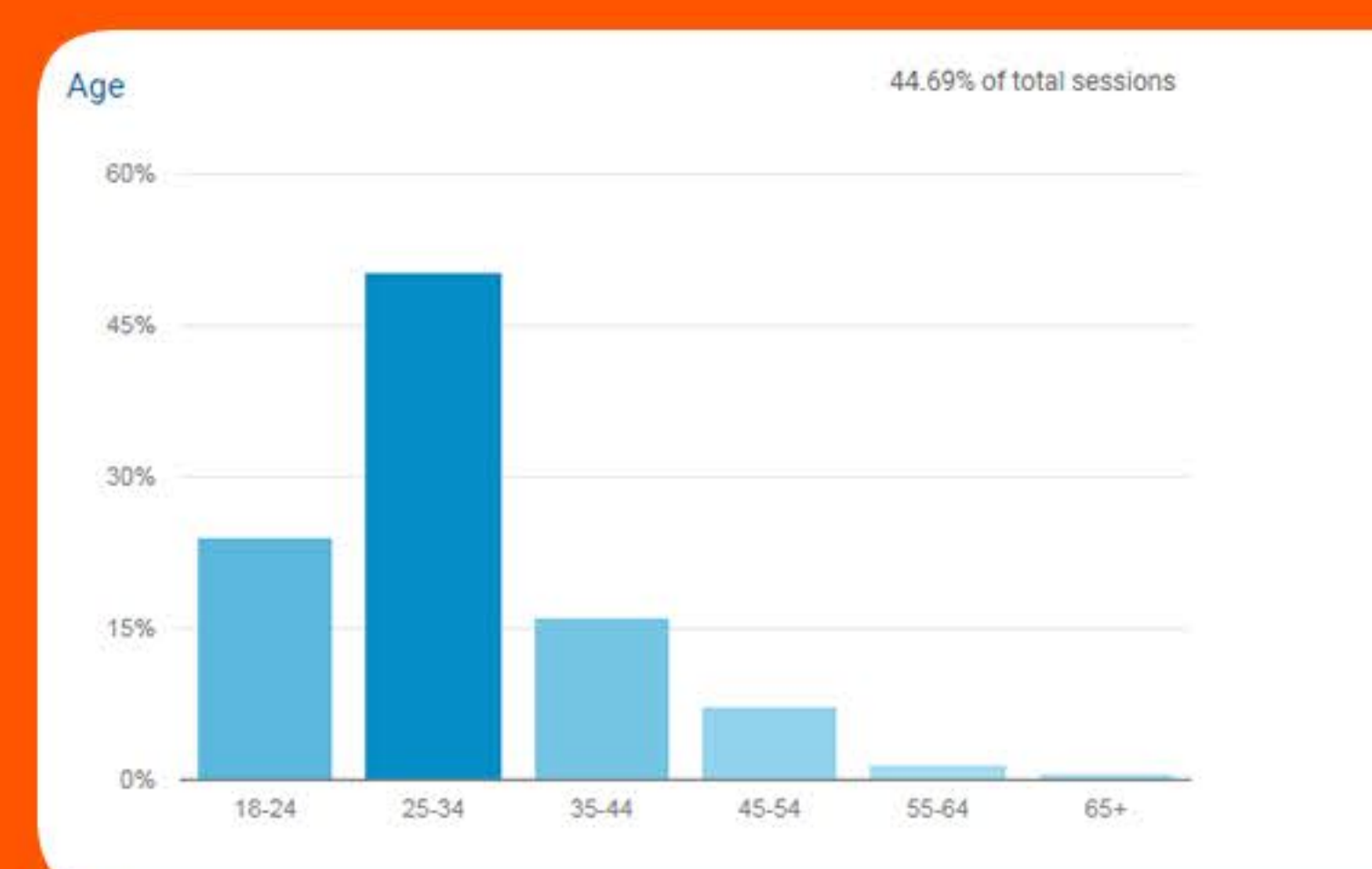


Support

Stats



| Country | Sessions | % Sessions |
|-------------------|----------|------------|
| 1. Nigeria | 7,810 | 68.15% |
| 2. United States | 1,538 | 13.42% |
| 3. United Kingdom | 225 | 1.96% |
| 4. Kenya | 202 | 1.76% |
| 5. Brazil | 112 | 0.98% |





Content Monetization

Rightful content owners can convert their content into cash with *PayStream* an in-house service that pays a premium for every digital stream.



Subscription Plans

Every artist is required to pay a monthly fee based on the number of songs they would like to monetize.

| | | |
|---|---|---|
| Starter #1 ₦500 /per month Monetize 1 song Cash out Limit : ₦ 10,000 (approx. 1,400 streams) Subscribe | Starter #3 ₦700 /per month Monetize 3 songs Cash out Limit : ₦ 10,000 (approx. 1,400 streams) Subscribe | Starter #5 ₦1,000 /per month Monetize 5 songs Cash out Limit : ₦ 10,000 (approx. 1,400 streams) Subscribe |
| Pro #10 ₦1,500 /per month Monetize 10 songs Cash out Limit : ₦ 25,000 (approx. 3,500 streams) Subscribe | Pro #15 ₦2,000 /per month Monetize 15 songs Cash out Limit : ₦ 25,000 (approx. 3,500 streams) Subscribe | Pro #20 ₦2,500 /per month Monetize 20 songs Cash out Limit : ₦ 25,000 (approx. 3,500 streams) Subscribe |

How Streams work on itembo.com

A stream is logged each time a unique IP address plays a song . Multiple streams of a song by a visitor are logged as a single stream within a 24 hour period.

Cash out threshold

Payoffs are made quarterly when the minimum required streams have been acquired by a profile (Artist/Label) with an active subscription plan.

Starter Plan Approx. 1,400 Streams
Pro Plan Approx. 3,500 Streams

Owner verification

Itembo.com reserves the rights to verify all content and agreements must be signed before cash out.

Services

itembo.com offers an array of services that are aimed towards promoting users by boosting streams and ratings .



**Newsletter
blast**



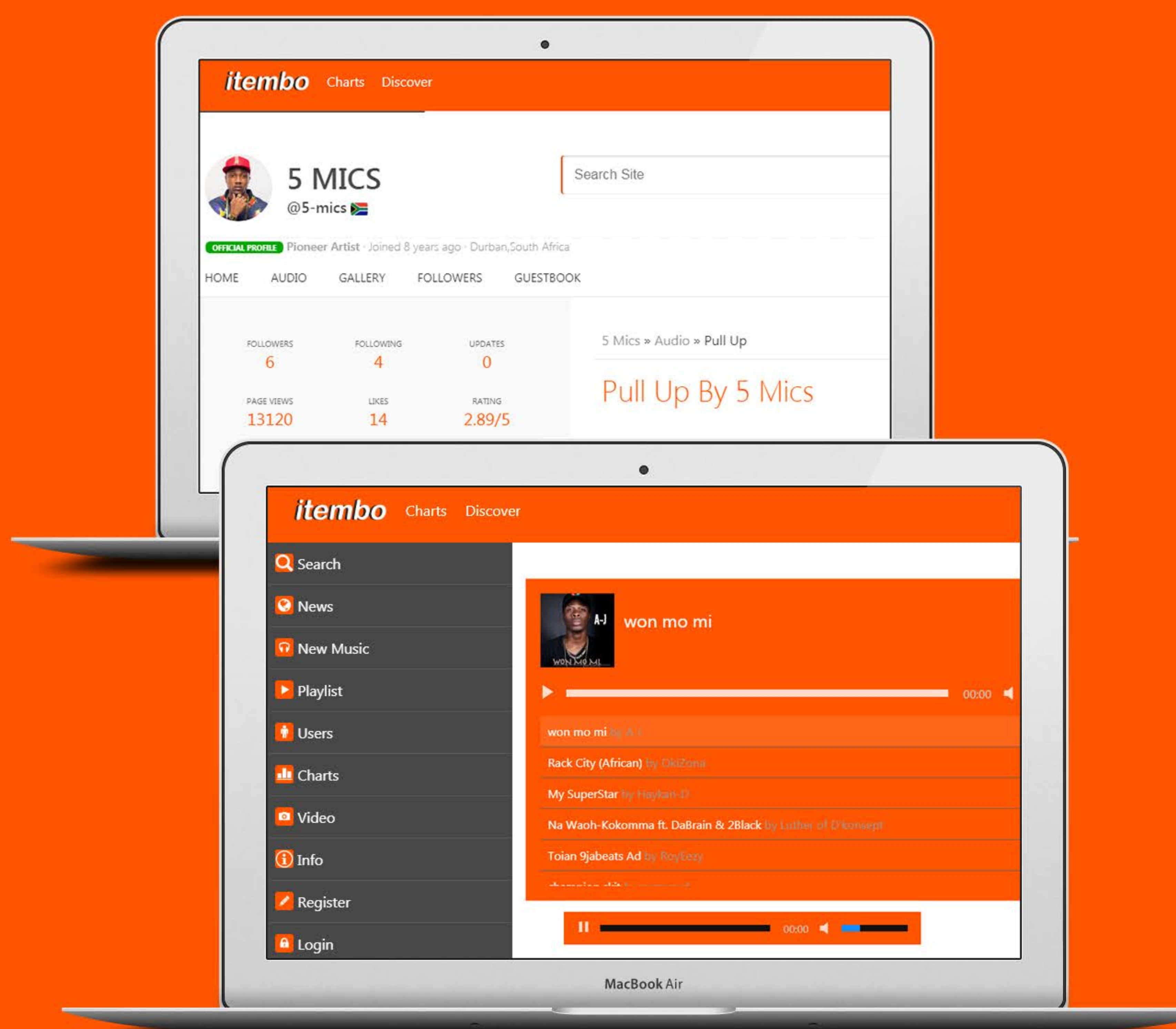
**Social
media blast**



**Banner
ads**



**Playlist
ads**



More than just music

It's A Digital Marketplace where music industry related services are exchanged.

